



BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

E-mail: info@brightonchamber.ca Web Site: www.brightonchamber.ca

Minutes

Directors Meeting – Monday May 31, 2010, 6:00 P.M.

Municipal Court Room

Present: John Ostapuk, Mary Robertson, Don Parks, Gina Cowan, Ken Prue, Steve White, George Kamphorst, Wayne Armstrong, Catherine Stutt

Regrets: Theo Georgatos, Emily Rowley, Chris Grouchy

Absent: Steve Cooper, Wayne Armstrong

Guests: Mrs. Reynolds-Drew and two ENSS students

- 1) Call to Order: 6:00pm
- 2) Guest Speakers – Mrs. Reynolds-Drew and ENSS Students presented the E-Waste program.
- 3) Approval of Agenda

Motion: to approve the agenda of the May 31st, 2010 meeting

Moved by: Ken Prue
Seconded by: Catherine Stutt
Carried: Unanimously

- 4) Approval of Minutes March 22nd, 2010

Motion: to approve the minutes of the March 22nd, 2010 directors meeting

Moved by: Ken Prue
Seconded by: Mary Robertson
Carried: Unanimously

- 5) Business arising from Minutes
 - Nothing at this time
- 6) President's Report
 - Network Brighton meeting was May 20th
 - PRTD Action plan has been taken to county council. Meetings will continue to put the plans into action.
 - DBIA Pirate Invasion is going ahead this year and plans are in the works. They are always looking for more volunteers and help.



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- Presquile Park is having a great year with staff.
- Friends of Presquile are putting on a children's program with Presquile and Ferris Parks.
- The Municipality is having meetings for the towns official plan on June 8th and June 10th. Announcements will go out with details.
- CLS expecting revenues between \$1000 - \$1500
- Summer Student has been hired
- Golf Tournament is underway 10 sponsors have agreed to sponsorships this year need to follow up for forms and money.

7) Treasurer's Report

- On Budget for the year
- Still waiting on final numbers for CLS
- We will need to recover from the CLS the AGM loss
- We also have no tenants in the small office and will need to try and recover the \$4800.00 for this year either by renting out the space or by other means.
- Memberships have had a slight increase, but nothing substantial this should be priority. Steve and Don will meet on Membership drive.
- Service contract with the Chamber is up next year, without this contract the Chamber will need to double membership to sustain.
- Generating funding for the Chamber needs to be priority number one.

8) Chamber Office Report –**See Attached**

- Directory – Gina Cowan has suggested having coil or cerlox binding for the next directory. Directors have advised to get prices and then a vote will take place.
- ENSS Grad Sponsor will be done again by The Chamber. Don Parks will be in attendance to present the award.
- Chambers Northumberland meeting only has 4 people attending. Gina stressed the importance of attending these meetings.

9) New Business

- Ken Prue has done up a Code of Conduct for all to take home and read. At our next meeting we will block off 10 minutes to finalize this.
- George Kamphorst brought up point about doing a new strategic plan for 2010. Gina Cowan will send old plan to the directors for review. A sub committee will get together to discuss the details and work on this.
- BAC is setting up Art Gallery in the spare office. Discussion around applying for funding to help pay for this so that the gallery can stay in the office rather than renting that space out. Catherine Stutt is going to look into this.

10) Committee Reports



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- Steve White has agreed to sit of The Applefest Committee. Gina will get in touch with him for the date of the next meeting.
- a. Country Living Show
 - The CLS committee had a post CLS meeting and has agreed to do the show again next year.
 - Disappointed in the attendance this year for the show and will be putting together some image packages by end of June so that we can start now with promotion of the show.
 - Will be promoting this event at other events such as Arts Month in October.
 - Works on new Chair for the CLS the possibility is George Kamphorst Don Parks will be speaking with him regarding this.
- b. After Hours
 - Last Event was on May 20th at G. Boyd Boutique and was another success.
 - The Next event is tentative for July Seasons had expressed interest in hosting and Gina Cowan will contact them to confirm.
- c. QMA
 - George Kamphorst attended the last meeting
 - These meeting are where all manufacturing industry leaders attend for networking and brain storming to keep manufacturing industry in our towns. They keep each other aware of funding opportunities
 - They have a strong tie in with Loyalist for Education.
 - Next meeting is a factory tour.
- d. 160th Anniversary Committee
 - Catherine Stutt Attended this meeting
 - The Committee is going ahead with Heritage Year for 2011 this will kick off the 3rd Monday in February and will run until October.
 - The committee is looking for what types of things other community groups and individuals will be doing for Heritage months.
- e. Breakfast Meetings
 - April 21st Breakfast at Brenda's Family Restaurant in Colborne was a success with 21 members attending
 - Next breakfast is on June 16th at Harbour View Cafe. Penny Olorenshaw will be speaking on Social Networking.



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- f. Apple Route
 - The Apple Route could be saving grace for the Chamber as there are over 10,000 businesses between Port Hope and Quinte West that are potential members. These businesses will be solicited.
 - Apple Route has 63 members paid so far 2010.

- g. Physician Recruitment
 - Emily Rowley attending the last meeting.
 - There was a doctor that was interested but, he has gone to another community. At present there are no new prospective Dr's. The focus has shifted from a scholarship program. The Physician Recruitment Committee has met with two medical students but nothing is firm at this time.

- h. Golf Tournament
 - First of 4 Ads for the golf Tournament will start in this week's paper.
 - Don working on Sponsorship.

- 11) Brief from DBIA – Wayne Armstrong
 - Not Available

- 12) Brief from Brighton Arts Council – Catherine Stutt – **SEE ATTACHED**

- 13) Brief from Municipality – Emily Rowley
 - Compliments to everyone involved in the CLS.
 - We need to be more aware of accessibility issues for next year.

- 14) Brief from ENSS –Christopher Grouchy
 - Not Available

- 15) Date for next Meeting – June 28, 2010

- 16) Motion to adjourn: 7:58pm – Steve White



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Chamber Office Report May 31st, 2010

Chamber

- I have updated Chamber Website and Apple Route. The Business directory for the new municipal site is in the works and will launch in June.
- We did not receive funding for the Chamber website through the EODP. They felt that there was not enough of a community contribution or a membership contribution.
- Pat Smart is working on membership drive, she has prospects but nothing concrete yet.
- Attended Bay of Quinte Tourism meeting May 4 – Website has launched and gets more hits everyday. Blog on the site has also launched which seems to be popular. Nell Davidson will be delivering guides to tourism drops after the long weekend.
- Don Attended DDTT Premier Rank Meeting on behalf of the chamber of May 13th.
- Chambers Northumberland Super meeting with the OCC will be June 7th 1-3pm at Pine Ridge Golf. Steak n Ride will be offered after the meeting. Please respond as to if you will be in attendance. We need as many directors as possible as our presence within Chambers Northumberland in the past has been dismal.
- 2010 Country Living Show was a success, while vendor numbers were down this year the arts portion really added a lot to our show. Final numbers are still in the works before we can make a donation to The Quest for an ENSS Track and Sports Field.
- We have 163 Members paid for 2010, 18 are new members for 2010.
- Phone calls went out again to the 11 that have not yet responded to the renewal letters. I expect payment from the remaining 11.
- We have 9 members not renewing this year.
- After Hours for May was another successful event held at G. Boyd Boutique. 22 members sent RSVPs for this event. Next event will be in July location TBA.
- Breakfast meeting in April was at Brenda's Family Restaurant in Colborne. Sherry Hamilton of the Business Advisory Centre spoke on programs and services for small business. This was a great breakfast with 21 people attending. Our next breakfast will be at Harbour View Cafe on June 16th. Penny Olorenshaw will be speaking on Social Media.
- Business Buzz summer edition needs to be started, I will speak with Catherine and see if she is up for helping with another edition
- Golf Tournament is underway and we currently have a new Gold Sponsor as well as a new Bronze Sponsor. Don Parks will be contacting prev. sponsors to give them the first crack at taking part again this year. Registration forms and sponsorship letters have been emailed out.
- CAP Funding is good for another year I will be attending a CAP meeting on June 2nd to work on what we can do to secure funding for the future.



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- Julie Arsenault has been hired as our summer student and started working on the long weekend. Come June 28th we are able to give her 32 hours a week and will be paying \$11.00 per hour \$10.25 is covered by the HRDC.

Apple Route

- The Apple Route has received funding for 401 signs at hwy 33 and port hope. Also have funding for 50 more hwy 2 signs. Also to have the website revamped.
- Hwy 2 signs have been put up
- Willow publishing has completed the new Apple Route Guide.
- A Director meeting is being set up for June
- Apple Route website has been updated with new members; non members have been removed from the site.



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To: Brighton and District Chamber of Commerce Board of Directors
From: Catherine Stutt, Vice President - Brighton Arts Council
Reference: Brighton Arts Council Report
Date: 31 May 2010

Once again, the BAC extends its gratitude to the Chamber for the opportunity to participate in the 2010 Country Living Show. Feedback from our members indicates they enjoyed the weekend, the exposure, and the interaction with Chamber members and commercial exhibitors. We look forward to applying lessons learned in a cooperative effort at next year's event.

The BAC has several events planned for the remainder of 2010 including:

- ✓ July 10 - Art in the Park – An informal gathering of artists exhibiting their work for show and sale at Memorial Park in Brighton. Due to the deliberately unstructured nature of this event, we won't be able to quantify participation but experience tells us there will be strong representation from our membership and equally positive attendance. BAC members Dragonfly Music Management and Third Stone Music are providing entertainment in the gazebo throughout the summer under contract with the DBIA. Country performer Robyn Edgar is slated for July 10.
- ✓ Town Festival/Pirate Day – We have notified our members of the event and anticipate a presence on the main street as well as a painters and performers in the courtyard of The Independent. We're envisioning a French Quarter atmosphere with art on the fence.
- ✓ Our largest event of the year will most likely be in conjunction with October is Arts Month, a county-wide initiative. This program is guided by the Arts Steering Committee consisting of the Brighton Arts Council, Spirit of the Hills, and the Arts Council of Northumberland in partnership with the Community Futures Development Corporation, Fleming College Cobourg Campus, and Northumberland County. The Steering Committee is anticipating financial support from the municipal level as well.
 - OAIM encourages art-related events throughout the month and across the County. The BAC is partnering with the Brighton Lion's Club on a show scheduled for October 23, 24, and 25, and we are designating this Art Weekend in Brighton. The Lion's Club is using this as a fundraiser for their



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good work, including a significant annual donation to the art program at East Northumberland Secondary School.

- This event will launch with a reception at the King Edward Community Centre on Friday night with micro studios reflective of the larger art show at ENSS, which runs Saturday and Sunday. Although the BAC is providing art direction and more than 20 of our members have already committed to the show, we fully support the Lion's invitation to non-BAC members.
 - The BAC encourages all businesses and organizations throughout the municipality to participate in this event. Any art events will be included in the overall promotions and publicity. For instance, Lola's will most likely have a poetry evening, a certain bed and breakfast is planning a gala with historical re-enactments, and other establishments could host entertainers and become temporary art venues.
 - We are designing a Passport to the Arts for Brighton with the assistance of Ron Prins at The Independent, who will produce this at no charge to the Lion's Club, who will begin advance sales of the \$5 Passport. The Passport will list certain events, direct inquiries to the website as more events develop, enter the holder into a grand prize draw valued in excess of \$1,000, and provide a discounted entry or other monetary incentive to venues, restaurants, and related attractions. This Passport will focus entirely on Art Weekend in Brighton.
 - The Independent is producing a special pull out section to run in Metroland papers throughout Northumberland promoting the event. This section will focus on events across the County.
 - The BAC encourages full support and participation from the Chamber, community organizations, and the municipality.
- ✓ Brighton Your Christmas Show and Sale – late November 2010 at the King Edward Community Centre. Details to follow.