



# BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

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## Minutes

Directors Meeting – Monday, January 25, 2010, 6:00 P.M.

Municipal Court Room

**Present:** John Ostapuk, Mary Robertson, Don Parks, Emily Rowley, Gina Cowan, Cindy Lewis, Cynthia Lecours, Ken Prue, Julie Arsenault

**Regrets:** Ralph Villman, Catherine Stutt, Casey Haig, Theo Georgatos

### 1) Call to Order: 6:00pm

### 2) Approval of Agenda

**Motion:** to approve the agenda of the January 25th meeting

Moved by: Don Parks  
Seconded by: Emily Rowley  
Carried: Unanimously

### 3) Approval of Minutes November 23, 2009

**Motion:** to approve the minutes of the November 23<sup>rd</sup>, 2009 directors meeting

Moved by: Ken Prue  
Seconded by: Emily Rowley  
Carried: Unanimously

### 4) Business arising from Minutes

#### a) Change of day and time for meeting

- Vote took place and majority of the Board prefers to continue to meet on Monday nights at 6pm. No change to date and time of meeting at this time.

### 5) President's Report

- AGM will be regular meeting for February no other director meetings will take place in February.

**Motion:** to only have the AGM as meeting in February.

Moved by: Ken Prue  
Seconded by: Don Parks  
Carried: Unanimously



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- Executive meeting took place on December 8, 2009 topics covered included the Country Living Show, Membership, Committee Formation, Budget 2010, Strategic Plan, Succession Planning, Expansion of the executive to include President, Past President, Vice President, Second Vice President and Treasurer. A motion for this will need to be passed at the AGM.
- The Executive will meet twice per year and meeting will take place an hour or 2 before regular director meeting.
- The Chamber has come a long way in the past 3 years. Attendance to events has gone up substantially.
- Network Brighton had regular meeting and main topic was the Brighton Shuttle Bus this will be the second year for the shuttle bus bringing campers from Presquile to downtown. They will be adding 3 stops in the park this year one at Beach 1, the entrance and the Board Walk. A meeting to further discuss the shuttle bus will be on February 11<sup>th</sup>.
- The Country Living Show Committee will donate a booth to ENSS to help raise funds for the new Track. The Chamber and the DBIA need to help raise \$10,000 for the new track.

**Motion:** to use the Golf Tournament to help raise funds for the ENSS new track

Moved by: Ken Prue

Seconded by: Cindy Lewis

Carried: Unanimously

## 6) Treasurer's Report -**See attached**

- Chamber early renewal strategy brought in \$13,000 in the months of October and November.
- We are sitting in a good position to start 2010.

## 7) Chamber Office Report –**See Attached**

## 8) New Business

### a. New Directors

- We have two new directors wanting to start for 2010 after the AGM. Nominations and voting will take place at the AGM.
- George Kamphorst –IPG Financial
- Steve Cooper – Century 21
- John Ostapuk is currently the Vice President, but is doing role of the treasurer as well John will now be Treasurer/Vice-President and Theo will take on role of 2<sup>nd</sup> Vice President. This will also take effect after the AGM.



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## 9) Committee Reports

### a. AGM

- Hall is booked
- Ticket Price is \$25.00
- Buffet dinner with Chicken, Vegetables and Potatoes. A point was brought up that a buffet needs to consist of more choice. Ken is going to look into this.
- Invitations have been sent via email and response has been low so far.
- Ken looking into having a wine tasting again as well.

### b. Country Living Show

- April 24/25 Set up on the 23<sup>rd</sup>
- BAC is stepping up and helping out with Entertainment we are giving the BAC use of the Community Centre in exchange for their help.
- Ken working on layout of the arena and lighting issues
- Plan to have 80 paying exhibitors.
- Next meetings are Feb.3,9, 16 6pm @ Lola's all directors are expected to attend.

## 10) Brief from DBIA – Cindy Lewis

- AGM is on Feb 2<sup>nd</sup> at The Apple Crate. Michael Nicholson is the guest speaker

## 11) Brief from Brighton Arts Council – Catherine Stutt – See Attached

## 12) Brief from Municipality – Emily Rowley

- Budget meeting have started and seem to be running smoothly.
- Everything appears to be on track.

## 13) Brief from ENSS – Julie Arsenault

- Track and Field 2 year plan to start construction next summer. ENSS will be able to host meets after the track is complete as right now the track is not standard size.
- Seussicle is the last weekend in April and first weekend in May.
- Principal is in Africa again this year.

## 14) Date for next Meeting – February 25 2010 - AGM Masonic Hall

## 15) **Motion** to adjourn: 7:31pm

**Moved by:** Julie Arsenault



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## Office Report January 25, 2010

### Chamber

- I have updated Chamber Website and Apple Route. When the new municipal site is up Vaughn and me will attend a training session and The Chamber will take over updating of that site as well. Vaughn mentioned this would take place in January or February.
- I have received the bursary to attend The CEO mid year conference on February 3<sup>rd</sup> -5<sup>th</sup>. Conference is all expense paid with the bursary except the Chamber must pay for Transportation to Richmond Hill. Lee will be in the office those days I am away at the meeting.
- Attended Bay of Quinte Tourism AGM meeting December 14<sup>th</sup> – Our Share holder sales are going well and we are now in the position to kick off phase one of the program. Next meeting is on January 26<sup>th</sup>.
- Attended Premiere Rank Tourism DMO Task Team meeting January 11th – We have now started working on implementation this was our first meeting. Discussions of collaboration and consolidation were had. This meeting was really to better understand the roles and expectations of DMO.
- Attended Premiere Rank Tourism Task Team meeting January 19<sup>th</sup> - Brad Wilcox was named Chair of Committee. Working committees have been established and will be meeting regularly to implement action plans.
- Had a meeting with Trissia McAlister and Chambers Northumberland regarding becoming more involved with the Agriculture. Talks of working closer with local restaurants serving local foods.
- HST Session at the Community Centre was held on January 14<sup>th</sup> - We had 64 members RSVP for the event the members seemed to think this was a successful event.
- We have 118 Membership renewals in for 2010. Letters have been sent to the remaining members 42 that have not renewed and follow ups in the weeks to follow. We have 13 new members for 2010 so far.
- Have not yet found much time to do new member recruitment and hope to get to that ASAP.
- After Hours for January was successful and held at Brighton Inn. 25 members sent RSVPs for this event. Next event will be in March location TBA
- Breakfast meeting in December was successful with our mayors I have nothing booked for February. Spoke with Marc Coombs about location in Colborne to hold breakfasts and for speaker ideas. Any ideas would be helpful! Suggestion to hold breakfast in Colborne at Brenda's Cafe she is however not a member. Pat Smart has been talking with her about becoming a member.



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- Chambers Northumberland Business Dinner is December 3<sup>rd</sup> – This was an embarrassment as we had no representation from our board. The meeting went well and dinner was fantastic.
- Business Buzz info being compiled and worked on by Catherine and Gina hope to get out this week
- Emailed the Exhibitor form for the CLS on Jan. 20<sup>th</sup> have already had some response.
- Emailed invitation for AGM to members, mailed to members without email. Also emailed and mailed to councilors, Rick Norlock and Lou Rinaldi
- Application for SODP funding was sent in December and we are still waiting to hear back we have been told it will be a week or two.
- Emails to members have gone out about new directors. An email to existing directors has gone out to find out who will be sitting for 2010. We have 2 new directors that would like to sit.

## **Apple Route**

- Funding Application for SOPD a sent in and we are waiting to hear back this is the funding for the Website.
- The NFDC application has been approved for highway 2 signage and promotional items. Funding for OMIF in the works asking for funding for our maps or brochures. Will be working with Paul Portelli on what to do next for the 401 signage.
- Applying to OMIF for funding to do new maps. We only have 1 box of maps left so this will need to be a priority.
- Port Hope Community Funding payment has come in for \$750.00
- John Ostapuk to meet with Rotary regarding some funding.
- Membership renewals have been sent out we have 18 out of 52 back we have 1 new member and 49 applications have been sent to get new members.
- A Director meeting needs to be set up ASAP!



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## Brighton Arts Council Report to Chamber of Commerce

- The Brighton Arts Council launched its 2010 membership drive and to January 12 enjoyed a 70 per cent renewal rate, which is unparalleled for fewer than two weeks, particularly given the high percentage of snowbirds within our membership.
- The BAC is continuing to partner with businesses within the municipality to exhibit art and create retail sales opportunities for our members. To compensate the owners of these establishments for their ongoing and much appreciated support, exhibiting members pay a commission, encourage visitation to the venue, and our media liaison coordinator Ron Waddling posts these exhibitions on various web calendars. Members of the BAC temporarily donated 40 pieces of art for a New Years display at the main branch of the public library. This show will run until March.
- On Saturday evening, Lola's and the BAC are hosting An Evening of Art to assist local writer B.J. Brideau with a launch of her new book. Several other artists will be spotlighted, and we encourage all members of the Chamber to support Todd and Darcy Arthur for their community endeavours. POSTER ATTACHED.