



BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

E-mail: info@brightonchamber.ca Web Site: www.brightonchamber.ca

Minutes

Directors Meeting – Monday March 22, 2010, 6:00 P.M.

Municipal Court Room

Present: John Ostapuk, Mary Robertson, Don Parks, Theo Georgatos Emily Rowley, Gina Cowan, Cynthia Lecours, Ken Prue, Christopher Grouchy, Steve White, George Kamphorst, Wayne Armstrong, Catherine Stutt

Regrets: Steve Cooper

Guests: None

1) Call to Order: 6:05pm

2) Approval of Agenda

Motion: to approve the agenda of the March 22nd meeting

Moved by: Catherine Stutt

Seconded by: Emily Rowley

Carried: Unanimously

3) Approval of Minutes January 25,2010

Motion: to approve the minutes of the January 25, 2010 directors meeting

Moved by: Ken Prue

Seconded by: Mary Robertson

Carried: Unanimously

4) Business arising from Minutes

- Shuttle Bus will be starting in the summer and having 3 new stops.
- Emily send compliments to Theo for the AGM

5) President's Report

- Mary attended Network Brighton breakfast as Don was not available
- Farmers Market is going to have less vendors this year as the farmers feel like they can sell more at the their farm gates.
- Chamber Directors show concern for this and would like to have a representative attend out next meeting to discuss further. Catherine Stutt to contact a rep to join us.
- Executuve Meeting took place earlier in the month and discussions of staff issues came up a performace review will take place in April.
- Don would like to open the office on weekends earlier in the season and has talked to our student rep Chris Grouchy about finding some students who need community hours to work on the weekend. Also talk of working with the BAC having art work in the office and having an artist volunteer in the office as well.
- Have the BAC display art in the vacant office at the Chamber office.



BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

E-mail: info@brightonchamber.ca Web Site: www.brightonchamber.ca

- Chambers Northumberland meeting of all the presidents and chamber managers. We talked about having a gathering of all Chambers June 9th 1pm -3pm at Pine Ridge Golf Course this meeting will be followed by golf and dinner if you wish.
 - Doing a new strategic plan and will be working on that in the near future.
- 6) Treasurer's Report
- Budget was released at the AGM and it is a conservative budget and money will be tight.
 - We lost money at the AGM and will need to make this back at the Country Living Show or Golf Tournament
 - Losing money from the rented office as it will be vacant at the end of April.
 - CAP funding has been secured for 2010.
- 7) Chamber Office Report –**See Attached**
- Funding Application has been drafted for the new website. After speaking with Paul Portelli of NFDC. He notified me that we should only apply if the Chamber can contribute 25%-30% of the cost as the board may not even look at it if we can not. As we do not have the money in the budget for this right now the board decided that we would still apply with the 25% and when it is granted we can see where our situation is.
- 8) New Business
- Golf Tournament is July 6th at Timber Ridge Golf.
 - Golf Committee to be Don, Ken, Steve White.
 - Start working on prior to Country Living Show so that we can push the tournament.
- 9) Committee Reports
- a. AGM
- Lost money this year.
 - Total of 63 members and guests.
- b. Country Living Show
- 31 Committed exhibitors so far
 - We need to double this to make the correct amount of money.
 - Ken starting to do target sales for more exhibitors
 - Some vendors have concerns about advertising as they feel we need to start earlier and get greater outreach to Belleville and Cobourg.
 - Ken to talk to radio advertising on April 23rd
 - The BAC has 27 booths booked in the Community Centre and 50 artists
- c. After Hours
- After Hours Events are getting more popular with more and more members coming out. Last event on March 11th at Timber House was attended by 22 members and a few new faces
 - Next event is on May 20th at G. Boyd Boutique. The July event will be out first in Trenton and is being hosted by new member Seasons: Sheri Lynn Koenig
- d. Breakfast Meetings
- Next Breakfast is on April 21st at Brenda's Family Restaurant in Colborne. Sherry Hamilton will be speaking on programs and services available for small businesses through the Business Advisory Centre.
 - The June Breakfast will have Cynthia Lecours of Timber Ridge Counselling speaking on Stress in the Work Place.
 - Still looking for a director to step up and handle these events.



BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

E-mail: info@brightonchamber.ca Web Site: www.brightonchamber.ca

- e. Apple Route
 - New signs are here and ready to go up. Signs available for members to purchase as well.
 - Applying for funding for a TOD sign at Port Hope as well as for a new website.
 - Director Meeting on March 24th
 - Willow is working on a new brochure for us as well as selling memberships.
 - Will have a better update after Wednesday

- 10) Brief from DBIA – Wayne Armstrong
 - Starting to work on the pirate invasion
 - DBIA also strongly endorses the farmers market

- 11) Brief from Brighton Arts Council – Catherine Stutt – **SEE ATTACHED**

- 12) Brief from Municipality – Emily Rowley
 - Preparing vision for recreation and green space there is a survey online that the municipality is hoping to have people fill out.
 - July 1st is Canada Day Celebration and this year the theme will be Support the Troops. Hoping for a large military crowd this year.
 - Concerts in the park are set to start again in the summer

- 13) Brief from ENSS –Christopher Grouchy
 - Seussical starts in April and May
 - Principal just got back from Africa.
 - Track and Sports Field is about ½ way to goal.
 - ENSS going to do a Global Affairs workshop and will have the Red Cross as a guest speaker.
 - Chris looking into students that need community hours.

- 14) Date for next Meeting – April 26, 2010

- 15) Motion to adjourn: 7:42pm by Emily Rowley



BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

E-mail: info@brightonchamber.ca Web Site: www.brightonchamber.ca

Office Report March 22, 2010

Chamber

- I have updated Chamber Website and Apple Route. Vaughn and I went for training on the new Municipal site in February. This should be up and running very soon at which point I will also take over updating this site.
- We did not receive funding for the Chamber website. I am hoping to apply for the EODP, but the Chamber will need to kick in at least 25% for this in order to get funding.
- I attended The CEO mid year conference on February 3rd -5th. Conference was fantastic I learned lots and hope the Chamber can add this to our budget as I would like to continue to attend these yearly. The CEO hold 2 conferences a year and I would like to just attend the mid year conference.
- Met with Pat Smart to go over businesses that are not currently members in hopes of getting them on. Pat is going to start targeting those businesses. I have included a spread sheet of member renewals and prospects.
- Attended Bay of Quinte Tourism meeting March 2 – We are almost ready to launch phase 1 the new website and will be holding a launch party in April 7th in Belleville. All are invited to attend.
- Attended Premiere Rank Tourism Destination Task Team meeting February 23rd – Still work towards our goals and trying to outline what everyone's direction in this will be.
- Chambers Northumberland Presidents Meeting on March 9th - Working on having a "Super" Chamber meeting with all 4 chambers we will have the Ontario Chamber attend and do a session on Advocacy and Networking. The tentative date for this is June 2nd this will be important for all directors to attend. We will be holding at Pine Ridge Golf and golf will be available after the meeting.
- AGM had 63 people attend. Was a good turn out and Theo did a fantastic job, we need to work hard for next year to make sure the event ends between 8:30pm and 9:00pm. We unfortunately lost money on this event, it is important to work with a budget so that we do not go over for future events.
- We have 151 Members paid for 2010, 16 are new members for 2010.
- Phone calls went out to the 24 that have not yet responded to the renewal letters. (See Spread Sheet)
- We have 6 members not renewing this year.
- After Hours for March was another successful event held at Timber House. 22 members sent RSVPs for this event. Next event will be in May at G. Boyd Boutique on May 20th.
- Breakfast meeting in April is at Brenda's Family Restaurant in Colborne. Sherry Hamilton of the Business Advisory Centre will be speaking on programs and services for small business. Any ideas for up coming breakfast speakers please let me know.
- Business Buzz is done and mailed. Thanks to Catherine without her this would not have been possible. A Country Living Booking form was included in the BB, we have only received one back from this.



BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

E-mail: info@brightonchamber.ca Web Site: www.brightonchamber.ca

- CLS Exhibitor forms and inquiries have been trickling in slowly we have 29 vendors to date. The Committee is working hard with the BAC to make this year a great show.
- Had a meeting with Rebecca Goddard- Sarria regarding Colborne membership. We would all like to see more Colborne members. Rebecca is going to attend our April board meeting and perhaps have a Cramahe rep sit on our board. She has concerns that with the name of the Chamber being Brighton & District it will never feel like Cramahe's chamber. She made mention of doing more events etc in the area and making more of a presence. Our AGM was based mainly on Brighton and needed a bit more "District" in there.
- CAP Funding may have been cut for 2010. There was an announcement saying it was gone, but I have since received information that the program is going to continue just under another name. I am still waiting on final word of what is happening. If funding is lost we need to decide if we will continue to run the program at our own cost.

Apple Route

- The Apple Route did not receive funding from SODP for a new website. Lee is applying with the EODP for this funding.
- The NFDC application was approved and we have beautiful signs done by Carved in Stone these will be up in April and the members signs are available now for \$30.00+GST
- Willow publishing has been working on our brochure and has been selling membership along the way. We are paying them \$40.00 for each membership they sell for this year only. This brochure is slated to be ready end of May.
- Looks like we have been approved by Brighton Municipality for the funding.
- John Ostapuk to meet with rotary regarding some funding. – Has he done this yet?
- A Director meeting set up for March 24th at Harbour View Cafe.



BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

E-mail: info@brightonchamber.ca Web Site: www.brightonchamber.ca

Brighton Arts Council-22 March 2010

Report to the Brighton and District Chamber of Commerce Board of Directors Meeting

The Brighton Arts Council continues to advance the artistic community within the Municipality with popular art rotations, exhibitions, monthly meetings, liaisons with community groups, support to the art department at ENSS, and a strong web presence.

REGULAR ART ROTATIONS:

- The **Brighton Public Library** currently is home to the BAC 40 exhibit, featuring 40 original works of art, plus 3D art (non-wall art), and literary pieces. The next show is entitled Portraits and Places and will run from the end of March to the end of June.
- Lorie Boychuk once again made space available at **Mrs. B's Country Candy** for Kingsley's Korner, where work of BAC artists is displayed. From January to today, The Colours of Winter included work by photographers David Lawler, Darryl Stutt, and Catherine Stutt, carver Clyde Harvie, teddy bear maker Trish Pilon, and painter Anita Gutteridge. The next series is Bunnies, Birds, and Blossoms in celebration of Easter and the advent of spring. Ron Waddling joined the display with his internationally famous rabbit paintings, Darryl Stutt added a handcrafted flitch hall table, and photographer Penny Olorenshaw will add her work, including the most adorable baby bluebirds. It's worth a visit simply to see the one photo.
- Christine Pellati, a winner in Brighton's Capture the Heritage Art Contest of 2008 is showing her work in McDougall's Insurance.
- **Lola's Art Room** is home to an exhibition by Bob Dimt, Bill Murtha, Lynn Vandenherburg, Henry Mitchell, Anna Caputo, Gail Warnica, and Tina Osborne
- Joan Waddling of the **Country Salon** invited Penny Olorenshaw to display her photographs and cards
- Dianne Cooke's paintings grace the walls at **Vito's**
- Roni Glenn is at **The Independent**
- Tobey Development's model home remains decorated with the work of more than a dozen BAC members in a joint promotion with the award winning R-2000 homebuilder.
- Several of our members have private agreements with retail establishments including the jewellery of Tina Osborne and Willy Balm at **G. Boyd Boutique**, Darryl and Catherine Stutt's photo cards at **Blossom's**, Bob Dimt is at the **Brighton Deli**, Ron Waddling at the **Country Salon**, and Lisa Farrell at the Brighton Physiotherapy clinic.
- We have several new venues in development including the **Brighton Inn**, the **Brighton and District Chamber of Commerce** office, and we will be



BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

E-mail: info@brightonchamber.ca Web Site: www.brightonchamber.ca

returning en masse to the **Friends of Presqu'ile Lighthouse Interpretive Centre.**

- The BAC will be supplying Tina Osborne as artist in the park, and our Leah Murray will host digital photography workshops. Both of these artists will be in residence for ten weeks and last year hosted upwards of 200 people in their groups on many days.
- Ron Waddling is in discussion with Gayle Frost regarding musicians performing in the lobby of the municipal office during lunch hours, which will hopefully be a pleasant experience for those using the library, municipal office, senior's centre, and courtrooms.

UPCOMING EVENTS

- The BAC is assisting with entertainment for the upcoming Country Living Show and hosting an art show in the King Edward Park Community Centre during the Country Living Show as guests of the Chamber
- Our events coordinator, Anita Gutteridge, is working through details for a BAC presence at Colborne's Apple Blossom Festival at the end of May. The organizers are offering artists several indoor venues if interest warrants, and the initial response is positive.
- The BAC is working with the Brighton Lions' Club on a fall event currently scheduled for October, which is designated as art month in Northumberland County
- The BAC is also considering participation in the second annual arts conference in western Northumberland, and confirming interest from our members in a county wide studio tour, also slated for October.

PROMOTION

- Ron Waddling, our media liaison, continues to post events using the Internet as a free and quite successful venue. In addition to updating community calendars of on-line newspapers, Ron posts all of our events on Ontario Yours to Discover, the Northumberland County Tourism site, Bravo Canada, Walter Luedtke's arts newsletter and blog, the Quinte Arts Council calendar and print publication, and is stressing the need for an art session on MyFM. During most of last year, Kingsley's Korner, featuring the work of members of the Brighton Arts Council was the only Brighton listing on the Ontario Yours to Discover calendar. Cross-promotion is achieved and exposure heightened by linking venues, websites, and events and making all of this available to a worldwide audience.

MEETINGS & MEMBERSHIP

- At the end of 2009 we had 118 paid members. Typically at the beginning of the year membership renewals are slow to come in as many of our members are snowbirds, and we don't host events to create the impetus to renew in January and February, so our membership usually hovers around 50 for the first quarter. This year, we're all very pleased to announce we currently have around 100 members, which is unprecedented in our five year history.
- The BAC continues to reach out to all members of the arts community,



BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

E-mail: info@brightonchamber.ca Web Site: www.brightonchamber.ca

welcoming all disciplines. We're very pleased to welcome as new members Scott Quick of Third Stone Music and Stuart Glennester of Dragonfly Ranch Music Management. Scott and Stuart are instrumental in the entertainment package for the Country Living Show and truly embrace the concept of creating opportunities for local performers. We also welcomed Holly Carroll Cartmel to our ranks. Holly is a noted international jazz singer and once had her own television show. These are merely a sampling of the diverse talent within our community.

AGM

- Our Annual General Meeting is April 13, 2010 and we hope our board reflects new members, seasoned directors, and new energy.

Respectfully submitted,
Catherine Stutt, President
Brighton Arts Council