



# BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

E-mail: [info@brightonchamber.ca](mailto:info@brightonchamber.ca) Web Site: [www.brightonchamber.ca](http://www.brightonchamber.ca)

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## Minutes

**Directors Meeting – Wednesday June 30th, 2010, 6:00 P.M.**

**Brighton Inn**

**Present:** Mary Robertson, Don Parks, Gina Cowan, Catherine Stutt, Emily Rowley, Steve Cooper, Chris Grouchy

**Regrets:** John Ostapuk, Theo Georgatos, George Kamphorst, Ken Prue, Wayne Armstrong, Steve White

1) Call to Order: 6:05pm

2) Approval of Agenda

Moved by: Mary Robertson

Seconded by: Chris Grouchy

Carried: Unanimously

3) Approval of Minutes May 31st, 2010 – See Attached

Moved by: Catherine Stutt

Seconded by: Emily Rowley

Carried: Unanimously

4) Business arising from Minutes

- 160<sup>th</sup> Anniversary proposal has been approved and will go ahead.

5) President's Report

a) Code of Conduct

- Approved by all directors to go ahead Gina Cowan will send final copy to all directors.
- Network Brighton Meeting: Pirate Festival is underway and will be July 17<sup>th</sup>, October is Art Month plans are underway.
- Don Parks would like The Chamber to also sponsor the Shuttle Bus on Saturdays The DBIA, Municipality and a many other businesses in town are participating.

Motion: To pay \$275.00 for Brighton & District Chamber of Commerce to sponsor the Brighton Shuttle Bus.

Moved by: Catherine Stutt

Seconded by: Chris Grouchy

Carried: Unanimously

6) Treasurer's Report

- Report not Available



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7) Chamber Office Report -See Attached

8) New Business

a) Invoice for Municipality

- Do we need to invoice the Municipality quarterly for our tourism contract? Emily is going to look into this and will report back.

b) Sales of Chamber memberships

- Don Parks and Gina Cowan met with Shelley Wildgen regarding selling memberships for the Chamber.
- Shelley would aggressively sell to all none members in Brighton and Cramahe for \$40.00 per membership. Gina Cowan would continue to do renewals in office.

Motion: To approve the hiring of Shelley Wildgen selling Chamber Memberships.

Moved by: Catherine Stutt

Seconded by: Emily Rowley

Carried: Unanimously

c) Telephone System

- Gina Cowan did extensive research on phone systems we have all the information we need when we have the money put it into action. At this current time we do not have the funds to get new phones or a phone system.

9) Committee Reports

a. After Hours – **Gina Cowan**

- Our May After Hours was at G. Boyd Boutique and was well attended.
- July 22<sup>nd</sup> After Hours is tentative with Beauty Reservoir if she cannot do July she will take September. Steve Cooper of Century 21 would like July if it is not taken, Gina will follow up.

b. Breakfast Meetings – **Gina Cowan**

- August Breakfast meeting is with Craig Kerr of Friends of Presquile. The Breakfast will be at Harbour View Café on August 18<sup>th</sup>.

c. Apple Route – **Mary or John**

- Apple Route Website is being worked on by poloDesign. It is tentatively scheduled for an August Launch.
- Lee and John are going to deliver guides to members.

d. QAM Steering Committee – **George Kamphorst**

- Report Not Available

e. Physician Recruitment and Retention Committee – **Emily Rowley/Don Parks**

- Next meeting is on August 12<sup>th</sup>
- Dr. Botcher is leaving his practice.



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- f. 160<sup>th</sup> Anniversary Committee – **Catherine Stutt**
  - Approved and ready to begin plans
- g. Golf Tournament – **Theo Georgatos**
  - Sponsorship is a little low this year, but golfers are up.
  - Chris Grouchy is going to be at the course to take pictures the day of the tournament.
  - Don says we expect to make a substantial donation to the track of between \$5,000.00-\$10,000.00
  - Everything is going smoothly for a good day.
- h. Applefest Committee – **Steve White**
  - Report Not Available
- 10) Brief from DBIA – Wayne Armstrong
  - Report Not Available
- 11) Brief from Brighton Arts Council – Catherine Stutt
  - See Attached
- 12) Brief from Municipality – Emily Rowley
  - Canada Day Festivities are in the works at King Edward Park. Friday night there will be a Movie in Memorial park. There will be a parade and would like Chamber to have a presence at the Parade.
- 13) Brief from ENSS –Christopher Grouchy
  - School is now out for summer, but it was a great year.
  - School raised over \$50,000.00 for Terry Fox
  - Christmas gift etc. were given to the less fortunate
  - There was a Greece/France trip and skiing in Vermont.
  - School was named Eco-School.
  - Great Graduation look place on June 29th
- 14) Date for next Meeting –August 23<sup>rd</sup>
- 15) Motion to adjourn: 7:02pm



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## Office Report June 30<sup>th</sup>, 2010

### Chamber

- I have updated Chamber Website and Apple Route. The Business directory for the new municipal site is almost ready to launch and will be sent out to council on June 28<sup>th</sup>.
- Talked to Shelley regarding selling chamber memberships for us for next year @ \$ 40.00 per membership. Shelley is a great sales person and in my opinion will aggressively be selling for us.
- Attended Bay of Quinte Tourism meeting June 15<sup>th</sup> – We are now working on offering 3 different packages for across Quinte one for golf, fishing and wine tours. Launch will be July 6<sup>th</sup> and will hopefully bring more stakeholders as we want to offer as much as possible.
- Attended DDTT Meeting June 10<sup>th</sup> – We will now be called the DDC (Destination Development Committee) We are still working on recommendations, things seem to be coming together a little more now.
- Attended the DMO meeting June 16<sup>th</sup> – We collectively decided that we would not be doing a tourism survey this year as we really need to decide what we want out of the survey and who is going to use the information. More talk of Customer Service training programs to take place. Possible of doing a RTO wide training program with some of that money that we will be getting.
- Held a Chambers Northumberland Board meeting June 2<sup>nd</sup> including a speaker from the OCC speaking with us on Advocacy. Was a great meeting and a chance for all 4 chamber boards to mingle and network together?
- Donation for \$1000.00 was made to the Quest for an ENSS Track and Sports Field this was proceeds of the CLS.
- We have 168 Members paid for 2010, 18 are new members for 2010.
- Phone calls went out again to the 6 that have not yet responded to the renewal letters. I expect payment from the remaining 6.
- We have 11 members not renewing this year.
- After Hours for July is still in the works possible for being at Seasons in Trenton or at Beauty Reservoir as they have a new location.
- Breakfast meeting in June was at Harbour View Cafe. We had Penny Olorenshaw and Eric Davidson speaking on Social Media. We have 19 RSVP and show up for this event. Breakfast meetings seem to be more highly attended in the last few months. Looking for speaker to speak at August breakfast. May hold off for the summer and start back up in September. Any speaker ideas would be welcome!
- Business Buzz summer edition needs to be started, should be sent out in July after the Golf Tournament. I will be talking to Catherine regarding her participation in this.
- Golf Tournament is doing great so far we still need a few more hole sponsors and hopefully that will be ironed out early next week.



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- Julie is doing great. Our funding starts June 28<sup>th</sup> and Julie will then be working 32 hours per week.
- I sold our first piece of art work in our little BAC gallery. YIPPY!!!

## **Apple Route**

- In meetings to start new website with poloDesign
- Hwy 2 signs have been put up more signs have been ordered
- End of July and early August we will start planning a re-launch for the revitalization of the Apple Route. This will include a media launch and ribbon cutting we plan to hold this event in September at Cricklewood.
- A committee meeting was on June 16<sup>th</sup> John can give more information to how this went.



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**To: Brighton and District Chamber of Commerce Board of Directors**  
**From: Catherine Stutt, Vice President - Brighton Arts Council**  
**Reference: Brighton Arts Council Report**  
**Date: 30 June 2010**

The Brighton Arts Council now has 128 members.

The BAC now has exhibits in nine venues throughout the municipality:

The main and Codrington branches of the library

Friends of Presqu'ile Lighthouse Interpretive Centre

Lola's

The Independent

McDougall's Insurance

Vito's

The Country Salon

The new public gallery at the Chamber of Commerce office.

More than 40 local artists are represented at these exhibits, and they are all promoted on the Internet. Sites include Ontario – Yours to Discover, Bravo Canada, Northumberland Tourism, and many community calendars.

Our next group exhibit at the main branch of the library will be Ship to Shore – a depiction of all things nautical.

Eric Wright, one of our literary members recently won the Word Guild Award for best Canadian Suspense/Mystery Novel. Eric will be signing his books at the Canada Day event. The announcement is attached.

The BAC has a group listing on LinkedIn and we are continuing to pursue web site options.

October is Arts Month plans are proceeding and we encourage all Chamber members to consider hosting an art event during the month, and availing themselves of the opportunity for free promotion on the OIAM website.