



BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

E-mail: info@brightonchamber.ca Web Site: www.brightonchamber.ca

Minutes

Directors Meeting – Monday August 23rd, 2010, 6:00 P.M.

End of the Thread Café

Present: Mary Robertson, Don Parks, Gina Cowan, Catherine Stutt, Emily Rowley, Steve Cooper, Chris Grouchy, George Kamphorst, Ken Prue, Wayne Armstrong, Steve White

Regrets: John Ostapuk, Theo Georgatos

Guest: Brian Ostrander

- 1) Call to Order: 6:05pm
- 2) Don Parks Welcomed our Guest Brian Ostrander gave him the opportunity to speak a bit about the upcoming election and gave the directors an opportunity to talk to Brian about the things we felt to be important. Our Relationship with the Municipality and a continued service contract for tourism are important to both Brian and The Chamber. The Light house getting a face lift was another item brought up. Brian was welcomed to stay for the remainder of our meeting to get an idea of what we are all about.
- 3) Approval of Agenda with change to the date in item # 3 from May 31st to June 30th, 2010.

Moved by: Mary Robertson
Seconded by: Catherine Stutt
Carried: Unanimously

- 4) Approval of Minutes June 30th, 2010

Moved by: Emily Rowley
Seconded by: Steve White
Carried: Unanimously

- 5) Business arising from Minutes
 - Cheque to Vaughn for the Shuttle Bus was not done as we do not have advertising on the side of the bus. Gina Cowan sent email asking for the Chamber to be part of the Shuttle Bus Sponsorship. Gina Cowan did not receive a response from Vaughn and signage for the chamber was not put on the bus.
 - Don is going to speak to Network Brighton regarding the shuttle bus and the changes to take place for next year to make this a more successful project.
- 6) President/Past President Report
 - Don Parks did not make it to the last Network Brighton Meeting so has nothing to report from that meeting.
 - John Ostapuk, Mary Robertson and Don Parks had an executive meeting in which they discussed having a budget template done up for all events so that we can make sure we do not over spend or donate more then we can afford. This will be in place by the AGM.



BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

E-mail: info@brightonchamber.ca Web Site: www.brightonchamber.ca

- We can't keep spending on items that are not budgeted for on next year's budget we will work on adding an amount for items that come up throughout the year that we do not have in the regular budget.
- 7) Treasurer's Report
- Was distributed to all in attendance.
 - We are very tight until our next municipal cheque in October.
- 8) Chamber Office Report - See Attached
- The Quest committee has asked that we process payments from their live auction in November. RBC has agreed to waive all the fees and pay for the Chambers time doing this. Chamber board agreed this would not be a problem.
 - Membership renewals will begin in September/October. We will offer an early payment discount again this year.
- 9) New Business
- a) myFM Chamber Day – **Mary Robertson**
- Mary presented some options of ideas that were done for the Napanee Chamber. Chamber Day would be a day that members could advertise on the radio with all proceeds going to the Chamber. Mary has left this with us to think over and come back to for next meeting. Any comments or questions to be directed to Don Parks.
- b) Apple Fest Booth
- Gina Cowan is unavailable to work Apple Fest this year, we will need volunteers to work the booth that day. Gina Cowan will send an email out looking for volunteers for either 1 hour or a 2 hour period.
 - Don Parks said he would take 2 hours, Ken Prue said he would do set up, George Kamphorst said he would do 2 hours and Emily Rowley said she would do 1 hour.
- c) Catherine Stutt
- Catherine presented a Chamber Vision Plan for everyone to look over and to discuss at our next meeting. Please see attached.
- d) All Candidates Meeting
- Gina Cowan is planning the All Candidates Meeting for October 14th at the Community Centre.
 - We will need Volunteers to help out at this event.
 - Gina Cowan will call Jim Nelson to see about being our mediator.
- e) Insurance Protection – **Mary Robertson**
- To be presented at our next meeting.
 - Gina Cowan to check who other Chambers have their insurance through.
- 10) Committee Reports
- a. After Hours – **Gina Cowan**
- July After Hours was cancelled due to lack of response.
 - September is planned at Beauty Reservoir for September 16th
- b. Breakfast Meetings – **Gina Cowan**
- August Breakfast meeting was a huge success we had 22 members in attendance. Peter Alker of Friends of Presquile spoke about their involvement in the community.



BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

E-mail: info@brightonchamber.ca Web Site: www.brightonchamber.ca

- October is scheduled with Susan Brose to speak on her new book the History of Brighton Business.
 - Talks of moving the breakfast meetings around to other locations. Steve White mentioned that he would possibly host one.
- c. **Apple Route – Mary or John**
- Much More a Canadian online magazine did a great article about The Apple Route which promoted a call from the RCI to do a live interview on their radio show call The Link. This has given the Apple Route some international exposure which is huge.
 - New website is in the works and set to launch early September.
 - Re-launch of the Apple Route is taking place on September 10th at Cricklewood farm. 2-4pm
 - Mary has spoken to some folks about putting together a car rally for the Apple Route.
- d. **QMA Steering Committee – George Kamphorst**
- George went on some site visits of a couple different manufacturing companies in Brighton. These visits were very interesting and you would not normally think that these businesses would be in Brighton.
 - George feels the Chamber being part of this steering committee is a good fit.
- e. **Physician Recruitment and Retention Committee – Don Parks**
- There are 3 good doctors that are showing interest in coming to Brighton.
 - The committee is looking into going on a website called MDWorks to help find doctors.
- f. **160th Anniversary Committee – Catherine Stutt**
- Letters going out to community groups and businesses looking for interest in planning events around the anniversary.
- g. **Golf Tournament – Theo Georgatos**
- Nothing Available
- h. **Applefest Committee – Steve White**
- Steve has spoken to the committee regarding having an AppleFest Fun run during Apple Fest next year.
 - This could be a huge source of revenue for the Chamber.
 - Item will be added to look at this again at our next meeting.
 - Next Apple Fest meeting is next week.
- i. **Country Living Show – Ken Prue**
- Don Parks, Ken Prue and George Kamphorst meeting prior to our meeting to discuss the next CLS.
 - Ken would like to start promoting it at Apple Fest this year so having information available at our Apple Fest booth will be very important.
 - We would like to collaborate again this year with the BAC.
 - This year the CLS will take place on the weekend of April 9th.
 - We are going to get a quote from poloDesign to do the art again this year we will also be getting other quotes for designers in the area.
 - George Kamphorst has agreed to chair the committee along with Ken Prue. George will be taking a project management style to this year's event and will be looking to volunteers to help out.



BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

E-mail: info@brightonchamber.ca Web Site: www.brightonchamber.ca

- 11) Brief from DBIA – Wayne Armstrong
 - DBIA did not have a meeting in August next meeting is September 1st.
 - Wayne will be in touch with Vaughn regarding ridership.

- 12) Brief from Brighton Arts Council – Catherine Stutt
 - See Attached.

- 13) Brief from Municipality – Emily Rowley
 - 10th Anniversary of Brighton Wetlands is on September 23rd.

- 14) Brief from ENSS –Christopher Grouchy
 - Back to School September 7th
 - Don't miss the TSN Kraft Celebration tour on Saturday 4-7pm

- 15) Date for next Meeting – September 28th End of the Thread Cafe

- 16) Motion to adjourn: 7:58pm



BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

E-mail: info@brightonchamber.ca Web Site: www.brightonchamber.ca

Office Report August 23rd, 2010

Chamber

- New Municipal site has launched. The Chamber and Apple Route sites are updated.
- Will be in touch with Shelley to start the selling of Chamber Memberships. Shelley has agreed to sell the memberships for \$40.00 per membership, but will only be working on the phone and email.
- Attended Bay of Quinte Tourism meeting August 11th – Bay of Quinte Packages have been launched online. Facebook site has more fans than other area sites and is updated regularly. Planning a strategic planning session for early September. Tourism swap planned for September 8th location TBA.
- Attended DDC Meeting August 10th – Sub-committees working hard to put recommendations in action. RTO money will be coming soon and will need to be spent right away. There are a number of projects that have been put forward for the RTO.
- Attended a Chambers Northumberland meeting August 4th - We have concerns that the RTO is not relaying information to the stake holders in the area. We have talked about doing letters from each chamber to address this issue. We have discussed putting together a Tourism Ambassador program that would be facilitated by Chambers Northumberland this would be in place of the Disney Institution training that is being talked about.
- We have 171 Members for 2010, 19 are new members for 2010. 13 businesses did not renew for this year.
- Planning started for the All Candidates Meeting I have partnered with The Independent for this. Meeting is set for October 14th; we will need volunteers to help out that evening. I was planning on holding a meeting in Cramahe, but was notified that there is already one being planned by Northumberland Today.
- After Hours for July was cancelled as we did not have a high attendance. September is scheduled with Beauty Reservoir.
- Breakfast meeting in August was at Harbour View Cafe. We had Peter Alker speaking about Friends of Presquile. We had 22 in attendance for this breakfast which is a great turn out. I need a speaker for breakfast in October.
- Business Buzz needs to be started, Gina and Catherine will discuss.
- The Chamber Business Directory is at the printers I am expecting a proof any day. I sold \$2,910.00 in Advertising this will give the Chamber \$1,343.00 revenue.
- Facebook page is getting more and more fans we are now up to 76 fans and 40 of those fans visit the page regularly throughout the month. I keep this page well updated with the happenings with the Chamber and Brighton.



BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

E-mail: info@brightonchamber.ca Web Site: www.brightonchamber.ca

Apple Route

- Website in the works and has tentative launch date for End of August – beginning of September.
- Planning revitalization ceremony for September 10th. Invites went out today, event will be held at Cricklewood.



BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777
E-mail: info@brightonchamber.ca Web Site: www.brightonchamber.ca

To: Brighton and District Chamber of Commerce Board of Directors
From: Catherine Stutt, Vice President - Brighton Arts Council
Reference: Brighton Arts Council Report
Date: 23 August 2010

39 DAYS TO LAUNCH - OCTOBER IS ARTS MONTH - SPOTLIGHT ON BRIGHTON

OIAM is a joint project between the Brighton Arts Council, Spirit of the Hills, the Arts Council of Northumberland, and Fleming College – Cobourg Campus, with the support of the Community Futures Development Corporation and Northumberland County.

As October draws near, events and activities are accelerating and the communal website - www.octoberisartsmonth.ca - is fully active.

During the month, there will be numerous events, exhibitions, shows, and sales for all art forms. The weekend of October 23 and 24 is designated as SPOTLIGHT ON BRIGHTON. We expect council will make an official proclamation.

The anchor of OIAM and the focus of SPOTLIGHT ON BRIGHTON is the Lions Art Show. The BAC teamed with the Lions Club of Brighton to refresh their art show, traditionally held during Applefest with mixed results. By staging the show during OIAM, the Lions Club can benefit from tremendous publicity and promotion while harvesting all of the momentum of the previous three weeks. Last year fewer than 20 booths were rented. To date, we already have in excess of 40 micro studios confirmed by both BAC members and artists from across central and eastern Ontario.

Promotion and publicity includes:

- ✚ The OIAM website which lists events, venues, and sponsors of the arts
- ✚ Posters and rack cards distributed throughout central and eastern Ontario
- ✚ BAC president Ron Waddling and Northumberland Tourism Co-ordinator Trissia McAllister gave a presentation to all of the mayors at County Council and separately addressed Hamilton Township and Trent Hills, explaining OIAM and acquiring funding.
- ✚ MyFM, The Breeze, and Star 93.3 have broadcast interviews and continue to promote the event
- ✚ MyFM is committed to giving extra promotion to Spotlight on Brighton
- ✚ Northumberlandview.ca is OIAM's electronic media partner
- ✚ Print media throughout the county is onboard, with interviews and promotions.
- ✚ The Independent is producing a Passport for the Lions Club as a fundraiser. The Lions will sell the Passport for \$5 and retain all revenues for use in their many community charities. The Passport will allow the holder either premier or discounted access to the venues throughout Brighton. The Independent is also producing a special pull out section prior to the event and ran an article last week (attached)



BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

E-mail: info@brightonchamber.ca Web Site: www.brightonchamber.ca

- ✚ The Passport will direct holders to the OIAM website and to venues throughout the municipality as they develop their plans.
- ✚ As an advertising vehicle, the Passport allows local businesses to sponsor a booth at the Lion's Show and receive substantial publicity through print and web venues (see attached benefit list)
- ✚ Peripheral events beyond the visual art show are planned, including:
 - ❖ Historical tours and reading by writers Dan Buchanan, Florence Chatten, Bonnie Brown, Susan Browse, Rose Ellery, and Liz Chatten, who is launching her new book – a historical look at the area's apple industry – on August 28.
 - ❖ An evening at Lola's with music and poetry (or whatever Darcy and Todd decide)
 - ❖ Weekend tea at the Brighton Inn with writers and music (or whatever Nikki and Don decide)
 - ❖ The Main Street Market has plans for a film or fringe festival in the works (or whatever Steve and Tracy decide)
 - ❖ A wine bar with jazz at Vito's (or whatever Theo decides)
 - ❖ The Architectural Conservancy of Ontario accepted our invitation to participate and will stage an architectural arts gallery, complete with photos by BAC member David Lawler of Brighton's historic buildings
 - ❖ We're hoping an event develops at Codrington to incorporate the northern part of the municipality
 - ❖ Janice Daniels and colleagues will demonstrate rug hooking and wool making to be confirmed at Proctor House
 - ❖ T.J. LeBlanc will exhibit her Baggage Project at the King Edward Park Community Centre with black and white photos of people wearing nothing but their personal baggage. This is a great project by a local photographer incorporating art therapy into the community.
- ✚ The BAC portion of this event falls under our Special Event Chair Anita Gutteridge, and is co-ordinated by BAC Treasurer Phyllis Allison. Our media liaison Neville Glenn is assisting with promotions, so it truly is a group effort.

OPEN STUDIO SESSIONS

We are now entering the second year of our open twice monthly studio sessions at the King Edward Park Community Centre. Organized by BAC Treasurer Phyllis Allison, the BAC invites any interested artist – regardless of membership, to participate in this group session. While this type of event seems to typically attract primarily painters, we encourage anyone with a mobile form of art to drop in. The fee is \$5, but we're waiving it for the first session in September.

GUEST SPEAKER – SEPTEMBER MEETING

Grafton-based artist Joanne Purdy is slated as our guest speaker for our general meeting Tuesday September 14. Joanne is an art teacher and a noted muralist. She recently completed a large diorama at the Ontario Federation of Hunters and Anglers/Mario Cortellucci Hunting and Fishing Heritage Centre in Peterborough. Master taxidermist Len Murphy of Pine Ridge Taxidermy in Baltimore created the



BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

E-mail: info@brightonchamber.ca Web Site: www.brightonchamber.ca

diorama with Joanne and will join her for the presentation. The meeting is open to the public at no charge and everyone is encouraged to drop in to hear the speaker between 7:45 and 8:30.

ONGOING EXHIBITIONS

The BAC continues to revolve artists through exhibits in nine venues throughout the municipality:

- ✚ The main and Codrington branches of the library
- ✚ Friends of Presqu'île Lighthouse Interpretive Centre
- ✚ Lola's
- ✚ The Independent
- ✚ McDougall's Insurance
- ✚ Vito's
- ✚ The Country Salon
- ✚ The new public gallery at the Chamber of Commerce office.
- ✚ Brighton Deli
- ✚ The Beauty Reservoir

More than 40 local artists are represented at these exhibits, and they are all promoted on the Internet. Sites include Ontario – Yours to Discover, Bravo Canada, Northumberland Tourism, and many community calendars.

Our current group exhibit at the main branch of the library is Ship to Shore – a depiction of all things nautical.

WEB PRESENCE

In addition to our listing on LinkedIn, we also launched a Facebook group and anticipate substantial involvement and activity on it as we commence our fall meeting and show schedule. We continue to explore website options.

MEMBERSHIP

The Brighton Arts Council now has 131 members. The BAC board enacted a new membership fee schedule. New members joining after 01 July will pay \$15 for membership for the remainder of the year. Renewals will remain at the regular annual fee regardless of when the member renews.



BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

E-mail: info@brightonchamber.ca Web Site: www.brightonchamber.ca

Brighton and District Chamber of Commerce – Are we facing and identity crisis?

As we approach another season of regular meetings anchored by our AGM and quickly followed by the Country Living Show, it is perhaps time to consider the Chamber's current role and future opportunities in the greater Brighton community.

With a new issue of Business Buzz looming, I gave some thought to my experience over the last eight months as a director and as a member of the Chamber, and wondered how other directors feel about their role and contemplated how to get more members involved and what services we can offer in order to attract their participation.

Questions: What are we doing? What is our vision and plan? This isn't a question about a mission statement or mandate, but more about removing the stigma of the status quo from our doctrine and thinking beyond the Chamber box. Are we showing up at meetings to create a quorum to satisfy a service agreement or are we here to chart the course of a municipality potentially on the brink of a renaissance?

Observation: This is an area with unique riches. We are geographically blessed by our proximity to Toronto, Peterborough, and Kingston, all within an hour, we are literally on the shoulder of Canada's major commerce route – Highway 401, and we have the additional gift of Lake Ontario and Presqu'île Provincial Park on our doorsteps.

Actions: With some creative thinking, we can harvest all that is good about this area by inviting participation from more groups within our catchment area. I suggest we offer a free (and perhaps reciprocal) non-voting membership to all not-for-profit organizations and invite a representative from each to be special directors on whom we may call when we are entering into strategic sessions regarding our involvement in the community and our special events. Hopefully we will be rewarded with sweat equity for this exchange but without doubt we will have at the Chamber's fingertips the experience and energy from organizations dedicated to improving quality of life throughout their sectors for area residents.

Identity: At our last Country Living Show committee meeting we discussed the 2011 show and George Kamphorst challenged us to think of the big picture rather than details. It was a necessary admonition to once again think in broader terms about what the municipality has to offer and how the Chamber can incorporate these realities into its future role.

Characteristics of the Greater Brighton Area



BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

E-mail: info@brightonchamber.ca Web Site: www.brightonchamber.ca

Art: The Brighton Arts Council is widely recognized as a rapidly growing and prominent member of the community. The BAC is a grassroots organization welcoming artists from any location representing any discipline into its ranks. We participate in Northumberland County initiatives, functions within the municipality, and host our own art rotations, shows, and promotions, always with successful attempts at partnering with other groups and businesses. Anyone at the Chamber AGM in February 2010 will remember Ron Waddling's presentation on the link between art and commerce. Beyond the BAC, there are artists in our community on the national and international radar including prize-winning writers, Oscar nominees, Broadway musicians, actors, dancers, graphic artists, and more. Art draws tourism to a community and commerce benefits.

Architecture: Brighton has an active branch of the Architectural Conservancy of Ontario which managed to reinstate the Heritage Advisory Committee, host a Door Open event with the Ontario Heritage Foundation, stage a preservation workshop for old homes with Edifice Magazine, and advocate the protection of the Brighton Public School. There are currently five designated heritage properties in Brighton as well as a plethora of Victorian homes and unique architectural properties, many of which were used in Brighton's commerce when it was renowned in the canning industry. Brighton is home to six historians who have written books on the area. The latest will be launched Saturday August 28, 2010 by Liz Chatten. It tells the story of the apple industry in Brighton. Florence Chatten, Rose Ellery, Dan Buchanan, Bonnie Brown, and Susan Brose round out the field. Susan just launched her book detailing the history of commerce in Brighton. The municipality is also home to excellent home builders. A few years ago at the National Home Builders Awards in St. John's, Newfoundland, Gordon Tobey and Len Kuipers received awards at the same ceremony. Brighton is home to a large concentration of homebuilders and industrial, commercial, and institutional contractors. These companies are shaping our skylines and neighbourhoods and infrastructure for the next several generations.

Agriculture: Our area remains rich in agriculture commerce. Organizations include the Junior Farmers of Ontario, the Cattlemen's Association, the Dairy Farmers' Association, Pork Producers' Association, and many more. We have market gardens, farmgates, a farmers' market, organic farms, geneticists, husbandry and cash crop operations, heirloom vegetable and herb farms, community supported agriculture organizations, commercial and pick-your-own orchards and vegetable gardens, and the editor of Harrowsmith magazine living just outside our municipality. Agriculture is truly the heart of our community.

Art, architecture, agriculture – it's a marketer's dream



BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

E-mail: info@brightonchamber.ca Web Site: www.brightonchamber.ca

Brighton – A Triple A Quality of Life Community

Throw in our heritage, harvest, and health and we have
Brighton – aaahhh.

How do we bring all of these together?

I'm a local. How
can I help you
enjoy Brighton?

Outreach:

We started tonight by hosting our meeting at the End of the Thread. Our Business After Hours and Breakfast with the Chamber events are proven success stories.

We should continue to rotate our meetings throughout the area. Proctor House and the Simpson Barn Theatre are available at no charge as is the library. We should consider the Codrington Hall and locations in Colborne. Speaking of Colborne, we need participation from Cramahme Township council or staff or DBIA. Ask these entities to appoint a representative. Perhaps we can get someone from the Colborne industrial park. Representation means we get the word back to Colborne and it will hopefully generate interest.

Solution:

We need to be incredibly proactive by incorporating every single element into our plan. John Ostapuk and Mary Robertson indicated concern at the last meeting regarding the renewal of the Chamber's service contract with the municipality.

We shouldn't ask for a renewal. We should use our considerable resources to present an entirely new proposal to the municipality, showing our leadership with authority and vision.

Give the municipality a reason to look at the Chamber in a completely new light and not only renew the agreement, but increase funding because the Chamber is offering more services and a sharply honed vision of its vital role in the area.

The Chamber is the logical choice to cheerlead Brighton's tourism and events. The Chamber is a full time office with recognized expectations from visitors and residents. Let's give them what they want, and much more.

In any municipality, the Chamber is expected to be ambassadors and leaders. Let's start assuming the role.

Conclusion:

We're all busy tending to our own businesses and most of us volunteer with more than one community organization. We have many members who are sole proprietors and are exhausted from their 12 and 16 hour days as well, but we can all benefit from the Chamber, and benefit the Chamber. These members are exhausted after a six day week and their ingrained sense of community is out of gas after a six day week. This is where the Chamber will benefit from community organizations. It's mutually beneficial because



BRIGHTON & DISTRICT CHAMBER OF COMMERCE

74 Main St., P.O. Box 1421, Brighton, ON, K0K 1H0. Phone: (613) 475-2775 Fax (613) 475-3777

E-mail: info@brightonchamber.ca Web Site: www.brightonchamber.ca

through Chamber involvement, they receive more exposure and potential new members.

No one is suggesting the solution is simple, but if it were easy, everyone would be here. This is a challenge for community leaders, and that's exactly who is sitting around this table tonight.

Thank you sincerely for your indulgence and for taking this document home for further contemplation.

Catherine Stutt, Director
Brighton and District Chamber of Commerce
23 August 2010